# MATERIAL INSTRUCTIONS LARGE FORMATS

When submitting printable PDF Materials, please check the following:

### 1. IMAGE RESOLUTION

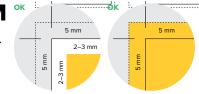
Continuous-tone image resolution should follow the limits for 1:1 sized images mentioned below.

- 72-150 ppi
- for photo paper, 200 ppi
- · for large fabrics, 50 ppi

For line art, the recommended resolution is 1200 ppi for all printing methods.

### 2. BLEED MARGINS 5 MM

All materials must come with 5 mm bleed margins. Without bleed margins, there may be unwanted white areas on the edges of the printed product.



- for one-sided prints, 5 mm
- for two-sided prints, 10 mm
- note: rollup materials must have a 200 mm installation margin
- Sewing margins for different post-treatment methods:
  - Clean cut fabrics must have a 5 mm bleed.
  - When the edge of the fabric is folded and sewn (hemming),
     please leave a 20 mm sewing margin for each edge to be sewn.
  - There should also be a 20 mm sewing margin for a reinforcement band.
  - Tunnel hems need a sewing margin three times the diameter of the pipe. E.g. for a 50 mm pipe, leave a 150 mm sewing margin to the material.

### 3. FONTS

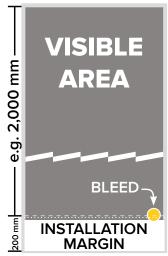
- Fonts must be complete and embedded entirely in the PDF.
- Fonts included in graphic files are most likely to work when converted into paths.
- Reverse types (white text on a coloured background) of less than 10 points
  must be discussed with the printer due to a possible misalignment affecting the
  readability of the text.

# 4. LINE THICKNESS

The smallest recommended line thickness is 0.25 pt. Narrow lines should not be used for multi-colour, rasterised or reverse printing.

# SUFFICIENT IMAGE RESOLUTION

### **ROLLUP:**





### Grano

Kuortaneenkatu 1 00520 Helsinki +358 29 1800 400 We are open Mon–Fri 8 am–4 pm grano.fi



### 5. COLOURS

For four-colour materials, we recommend that you define the colours as process colours (CMYK); only additional colours are defined as SPOT/PANTONE colours. For digital printing, you can also use RGB colours in the images: Our default profile for RGB images is sRGB.

Our recommended CMYK colour profiles:

- coated paper: PSO Coated v3, FOGRA 51
- uncoated paper: PSO Uncoated v3, FOGRA 52

If you are using RGB materials, we recommend that you submit a layout package.

### 6. CREATING A PDF

Regardless of the printing method, please note the following:

- Always include **cutting lines** in the PDF (with a 3 mm margin)
- The material must be centred on the page
- The material must be divided into individual pages, no double pages
- · All pages must have the same size and orientation

### 7. OVERPRINT

Please do not use overprinting for any other partial colour than black or, when using a white additional colour, white. Ask for more information if you'd like to use overprinting for other colours.

100% BLACK 0/0/0/100 40/40/20/100

PLEASE NOTE

**THAT PDF** 

**PROOFING AND** 

**ANY ADDITIONAL** 

**WORK DUE TO IT** 

**WILL BE** 

INVOICED WORK UNLESS

**OTHERWISE** 

AGREED.

# 8. FOUR-COLOUR BLACK

**Please do not use** four-colour black (= Registration black of layout programs). As an exception, fabric printing produces the best black with the following mix: C40/M40/Y20/K100.

### 9. SHAPE CUTTING

- Materials that need to be cut into shape must have cutting lines with the spot colour "Cut\_1" (M100) and overprinting. Ask for further instructions if necessary.
- The cutting line must be a single continuous line, not several separate pieces.
- If possible, submit the material with and without the cut line, making it possible to use the material with as many different printing methods as possible.

# 10. MATERIAL SUBMISSION

Please submit the material as agreed beforehand. We recommend that you pack the material into one .zip file.

### **FTP submission**

- Works both with a web browser and an FTP program.
- https://transfer.grano.fi for temporary material transfers, the user can log in with a public username. Both the username and the password are "vieras".
- · After the transfer, please notify your contact person by e-mail.



Kuortaneenkatu 1 00520 Helsinki +358 29 1800 400 We are open Mon–Fri 8 am–4 pm grano.fi

